



SPECIAL POINTS OF INTEREST:

- **BAS Welcomes LUTAR**
- **90 Day Free Trial Promo**
- **Book-A-Demo**

INSIDE THIS ISSUE:

90 Day Free Trial (cont.)	2
BOOK-A-DEMO Times Announced	2
BookAShowing Enhancements	2
BAS Feature Highlight	3
About BAS	4

BookAShowing.com Welcomes LUTAR!

BookAShowing.com would like to announce the implementation of its online showing and feedback system with the Lapeer and Upper Thumb Association of REALTORS®.

Launch date was April 1, 2008 with seamless integration with the association's MLS provider, Kinnexus®. This integration allows agents to quickly and easily schedule appointments right from the MLS search results, or from a secure login at **BookAShowing.com**.

This universal, low cost system simplifies what was once a mundane and time-consuming task. The online

tracking of showing requests with staff, agents and clients leads to virtually non-existent phone use throughout the showing process.

“We are very pleased that LUTAR chose **BookAShowing**” stated Jason Moser, President. “Along with our robust showing appointment system, they



also get a fully integrated and customizable showing feedback system as well.”

“With all of the features of **BAS**, including the ability to

use your mobile device to not only track showings and clients but to schedule a showing while on the road, we are confident they will be using **BookAShowing** for a long time” added Moser.

For more information on **BookAShowing.com** features or how to arrange a web demo for your Association, go to www.bookashowing.com, email info@bookashowing.com or call 1-800-826-7155.

90 Day Free Trial Still Available!

BookAShowing.com, a provider of online showing and feedback systems for Associations and MLS's, is continuing its trial promotion through this spring.

From now until June 1st,

any association or MLS interested in offering their members this powerful tool can take advantage of a Free 90 day trial.

This offer has been utilized by associations since 2007

with great success.

Typical results during the 90 day trial period often show high member participation and feedback response rates with showings

(Continued on page 2)

90 Day Free Trial (cont.)

set up using **BAS**.

“We’ve found this to be a great asset for Association and MLS members” quoted Jason Moser, President of **BookAShowing**.

“Even though this is a much easier and more convenient way for agents to set up showings and provide feedback, we also

understand this is still a new concept for many people. This promotion is a great opportunity for an Association or MLS to offer a product to their members that enhances communication, organization and security.”

*For more information about this offer and **BAS**, contact sales@bookashowing.com or call 800-826-7155.*

*“Obstacles are those frightful things you see when you take your eyes off your goal.”
- Henry Ford*

Book-A-Demo times Announced

Our Spring web-demonstration dates are available for anyone interested in learning more about **BookAShowing**.

Join in with up to 9 others interested in seeing **BAS**'s dynamic features and find out the first steps needed in bringing **BAS** to your local REALTOR® Asso-

ciation or MLS.

Scheduled demonstrations are as follows:

Thur, Apr 10 (10am, 3pm)

Tues, Apr 22 (10am, 3pm)

Tues, May 6 (10am, 3pm)

Thur, May 22(10am, 3pm)

All times are central standard. To reserve your

spot, go to www.bookashowing.com and look for the **Demo** link at the top, or call (800) 826-7155.

BookAShowing Enhancements

BookAShowing.com constantly works to enhance the features and options offered. Here is a partial list of some new and updated features we added to **BAS** for our members in the last few weeks.

1. **New "trends" report dashboard.** Agents now have the added ability to graph appointment activity for themselves, their office or the board.

2. **Desktop calendar sync.** Agents can synchro-

nize all their showing appointments with desktop calendars that supports remote web calendars (Outlook 2007, Mozilla Sunbird, Apple iCal, Google Calendar, etc).

(Continued on page 3)

BookAShowing Enhancements (cont.)

3. **New NON-MLS account types when setting up appointments.** Now when Agents and Staff setup appointments for people outside the MLS, a special type of account allows them to get email notifications and respond to show-

ing feedback forms. Once added, these new accounts are visible to everyone in the board.

4. **Auto approve and Allow showings now have an expiration date.** A very popular option in **BAS** (auto

approve) now has an expiration date along with the allow showings setting.

BAS's Spring Highlighted Feature 'Non-MLS Agent account'

BookAShowing.com has created a new *NON-MLS* account type when setting up appointments. Now when Agents and Staff setup appointments for people outside the MLS, a special type of account is created. This account allows the Non-MLS agent to get email notifications when appointments are updated along with any of the showing instructions they would need. Similar to members, the Non-MLS agent will receive emails prompting them to respond to showing feedback forms.

Once added, these new accounts are visible to everyone in the board thereby utilizing the collective efforts of the entire membership.

Add Non-MLS Member

Name:

Agent ID:

Company:

Email:

Add Non-MLS Member

Does this person already exist in BAS?

	Last	First	Ph
<input type="button" value="Choose"/>	Nonmember	Test	111-222-3333

Referrals

Just like REALTORS®, a large part of our business is derived from referrals. If you have questions on how to bring **BookAShowing.com** to your MLS/Association or are interested in scheduling a personal demonstration, please contact us at info@bookashowing.com or call (800) 826-7155.

BookAShowing.com is a real estate showing appointment and showing feedback system created for MLS and REALTOR® Association customers to create greater value for their real estate agents, offices and improve their relationship with buyers and sellers through enhanced communication and improved security.

BookAShowing.com enables all active members to request showing appointments online, monitor the status of each requested appointment, track showing activity on their MLS property listings, track showing activity for each of their clients, provide showing feedback responses quickly after the appointment, and much more.

BookAShowing.com

**3839 White Avenue
Eau Claire, WI 54703**

Phone: 800-826-7155

E-mail: sales@bookashowing.com

Stop Calling...

Start Showing!



BOOKASHOWING.COM